



C. U. SHAH UNIVERSITY

(Established under Gujarat Private Universities (Amendment) Act 18 of 2013)

Sponsored By : WARDHMAN BHARTI TRUST A Centre of Excellence for Multi Disciplinary Research, Innovation and Culture.

No: CU/Reg/05/Cir/50/2016

Date: 03/02/2016

Circular

This letter of information is as Per UGC (Website-Notice) letter no: D.O.No.F. 1-1/2015 (Secy) dated: 25th January, 2016, Regarding celebration of **Matribhasha Diwas on 21st February every year**. The Matribhasha Diwas celebration aims to promote the dissemination of Mother Tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. To promote the use of mother tongues, the following objectives have been identified:

- Highlighting the linguistic diversity of our country;
- Encourage usage, not only of the respective mother tongue, but other Indian languages as well;
- To understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression;

To achieve the above-mentioned objectives, you are requested to kindly organise the following activities preferably in at least two languages, possibly more:

"Elocution, Debating, Singing, Essay writing competitions, Painting competitions, Music and Drama performances, Exhibitions, Online resources and activities as well as events exploring the cognitive, economic, social and cultural activities of multilingual society"

I shall be highly obliged if you kindly organise the above-mentioned activities in your College in this concern and apprise the action taken to University by email registrar@cushahuniversity.org.

With regards,

(Ved Vyas Dwivedi)
Registrar(I/C)

